



FILM DISTRIBUTION

Connecting creativity with commercial success

ABOUT US

Founded in 2010, Ananda Media is a global distributor of action sports and adventure travel programming for TV and Digital Media. Our mission statement is to connect the most inspiring work of top independent Film-makers with commercial opportunities to be shown on TV Channels and Digital Platforms around the world.

We believe in conscious, respectful, healthy, sustainable, active lifestyles and pride ourselves on promoting aspirational content that vehicles these core values and inspires people to go out there and do something amazing!

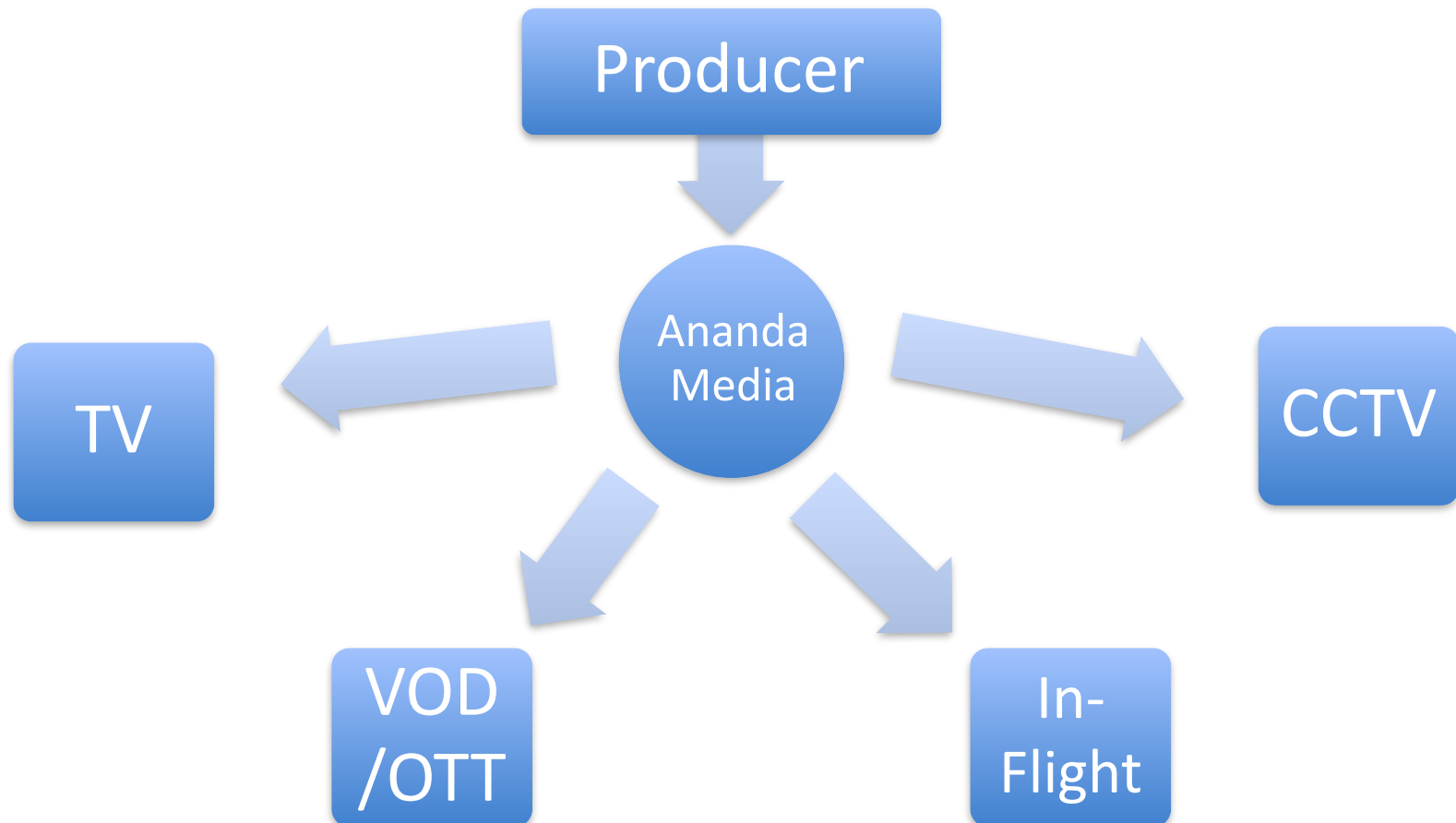
By specialising in this type of content, our company has built up a solid reputation within the TV and digital content industry as one of the top providers in these genres. Our attendance at all the major international TV industry trade-shows has allowed us to develop privileged relationships with buyers from all the key players in the market.

Our credo is to provide the tailored and flexible approach sometimes lacking from our more mainstream competitors. We work hard to offer the best possible level of service for rights holders in order to monetise their work and get it out to the audience it deserves.

WHY US?

- We specialise in adventure sports and active lifestyle content.
- We know the market for this content and the market knows us.
- We attend all the major international TV trade-shows to pitch your programming in face to face meetings with buyers.
- We have a database of over 8000 active TV and digital buyers who receive our monthly content newsletter updates.
- We work on a non-exclusive basis leaving you maximum freedom and control.
- Our detailed reporting statements keep you informed of our progress.
- No payment delays, your royalties are paid within 30 days of invoice.

MULTI-PLATFORM ACCESS



STEP-BY-STEP PROCESS

1. Distribution Agreement signature.
2. Promo & Master Asset delivery.
3. Film Pitch & Promotion.
4. Conclusion of Sale.
5. Client Payment.
6. Royalty Reporting to Producer.
7. Producer invoices Ananda Media.
8. Ananda Media Royalty Payment to Producer.

STANDARD TERMS

- Worldwide non-exclusive TV and Digital Rights.
- 60/40 revenue split in favour of Producer.
- 2 year renewable term, no commitment.
- Monthly reporting cycle.
- Payment 30 days from invoice.

CLIENT PORTFOLIO



NIPPON TV

tv asahi



FOX International Channels



REELHOUSE



shutterstock

GET IN TOUCH!

For more information about how we can help your distribution please get in touch for a quick chat!

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Browse our catalogue

www.anandamedia.net

Connect with us on social media!

